



WHERE CAN

# BUSINESS

TAKE YOU?



## ACCOUNTANCY

Over **840,000** people work in the **UK** accountancy industry. There are over 164,000 accountancy students in the UK and Ireland, with numbers increasing.

**Career paths:** Assistant accountant, assurance associate, financial controller



## ADVERTISING & MARKETING

Almost 200,000 people work in Advertising & Marketing in the UK. **Jobs increased by a third between 2011 and 2016.**

**Career paths:** Business development, events manager, marketing manager



## BANKING & FINANCE

Technology is becoming increasingly important across this industry – but **62% of employers say the digital skills gap is widening**, more than any other industry.

**Career paths:** Case handler, credit controller, payments negotiator



## CONSULTANCY

In the future, consultants with skills and knowledge in IT and technology, data analysis, digital marketing and cyber security **will be in demand.**

**Career paths:** Business consultant, data analyst, management consultant



## ENTREPRENEURSHIP

Globally, **entrepreneurs aged under 36 make more money on average** than any other age group. Over 25% of UK students run their own business or plan to set one up.

**Career paths:** Business owner, freelancer, social entrepreneur



## IT & THE INTERNET

People with qualifications in Information Technology have **one of the highest rates of employment in the UK.**

**Career paths:** IT analyst, network manager, software architect



## RECRUITMENT & HR

The Recruitment & HR industry employs around 100,000 people and this is only **expected to increase in years to come.**

**Career paths:** Graduate recruiter, recruitment consultant, training manager

WANT MORE CAREERS ADVICE?

