

# 5 WORK SKILLS GEOGRAPHY WILL GIVE YOU



## CRITICAL THINKING



**In class:** You will learn to scrutinise the data in front of you and combine different information sources to reach a balanced judgement.

**At work:** Thinking through the reliability, relevance and applicability of data is important in roles from criminology to science to policymaking.

**Career paths:** Data analyst, forensic scientist, research scientist

## DATA ANALYSIS



**In class:** You will collect and interpret numerical data, crowd-sourced information, texts and official statistics, examining it in the context of the issue.

**At work:** Data analysis is an essential skill in fields such as finance, marketing, business, policymaking, management, insurance and accountancy.

**Career paths:** Actuary, epidemiologist, meteorologist

## IT



**In class:** You will learn to use digital tools to collect, store, process and analyse information, from spreadsheets to analytics software.

**At work:** Confidence with digital tools and IT equipment is highly sought after, especially as technology becomes a bigger part of working life.

**Career paths:** Accountant, environmental officer, town planner

## RESEARCH



**In class:** You'll learn about qualitative and quantitative data, primary and secondary sources, and when different data collection techniques are used.

**At work:** Market researchers, analysts and entrepreneurs need to work with different data sources for original research and reliable information.

**Career paths:** Content writer, journalist, market analyst

## TEAMWORK



**In class:** You'll work on group projects, modifying your own ideas as you listen to those of others, and splitting the workload collectively.

**At work:** Teamwork is essential, whether you're in a department with a shared specialism or providing expertise in a particular field.

**Career paths:** Civil engineer, council tax officer, research assistant



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