



2018/19 MENU & TARIFF REVIEW

It has been a busy few months here at Innovate. As well as continuing to serve up our great selection of freshly prepared food over the summer term, the team have been busy looking at how we make our offer even better for the new academic year. We talked to students, toured inspiring street food markets, visited high street restaurants with exciting healthy options and vegetarian ranges, and spoke to our suppliers about what hot new products they have in their store cupboards. All to develop our exciting and healthy new menu for you to enjoy from September 2018.

Whilst we love fresh ideas as much as we love fresh food, we also think we know a good thing when we see it, so plenty of firm favourites and best-sellers from the outgoing menu have made it through to our new menu. More than one-third of the products on the new menu are either exciting and healthy new offers or best-sellers redeveloped to make them healthier and more nutritious, including beetroot brownies, carrot based pizza bases and a new range of shaker salads.

As well as being passionate about food and the health and well-being of children, we also care deeply about the environment and operating a sustainable business. We are determined to serve our food in the most environmentally friendly way possible. We are reducing packaging and looking at how we can reduce single-use plastics and coffee cups across our business. Our commitment to Social Impact will also become a major focus this year as we seek to redefine our existing partnerships and introduce new partnerships with student groups, promoting healthy eating, student and staff well-being and sustainability.

innovate
my goodness!

As part of developing our menu we have of course had to consider our tariffs. We have worked hard to minimise the effects of inflation and have managed to keep our overall price increase well below 2018 average food price inflation. Almost all our fruit, salad and vegetable options have been kept at current prices and over 50% of our top sellers will not be subject to any increase. We have introduced new healthier options at a wide range of price points and improved, where possible, the quality and nutritional value of our top 25 best-selling products, ensuring affordable healthier choices for all students.

The following are the prices for some of our most popular ranges.

BREAKFAST ITEMS	from £0.25
CAKES	from £0.25
DRINKS	from £0.45
DESSERTS	from £0.50
FRUIT	from £0.40
HOT GRAB & GO	from £1.30
MAIN MEALS	from £1.75
PIZZA	from £1.35
SALADS, VEGETABLES AND PROTEIN POTS	from £0.50
SANDWICHES, BAGUETTES AND WRAPS	from £1.00

Following on from our 6th form council meetings, our bespoke cafes will also see fabulous new menu items such as:

- * Sushi / mezze / tapas boxes
- * An artisan range of breads with new and exciting fillings
- * A "health by stealth" range of home-bakes
- * More fruit based drinks and less sugary fizzy branded options

Whilst we fully understand the options 6th form students have, we still lead the way in bringing the latest food trends to their very own café environment.

Breakfast and after school clubs will also be enhanced, offering students an all-day dining experience that we and the school can be truly proud of.

This is hugely exciting for us and further cements the truly unique relationships that we enjoy with clients, students and all stakeholders.

If you have any queries, please don't hesitate to call us on 01932 411110 or drop us a line at hello@innovatefood.co.uk.

For now, we wish everyone a relaxing holiday and we very much look forward to welcoming you all back in September.

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